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If you have sold or transferred all your shares in Ceneric (Holdings) Limited (the “Company”), you should at once hand this circular and the accompanying form of proxy to the purchaser or transferee or to the bank, stockbroker or other agent through whom the sale or transfer was effected for transmission to the purchaser or transferee.

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CENERIC (HOLDINGS) LIMITED

新嶺域 (集團) 有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 542)

PROPOSALS FOR RE-ELECTION OF DIRECTORS, CHANGE OF AUDITORS, GENERAL MANDATE TO ISSUE SHARES AND TO REPURCHASE SHARES AND NOTICE OF ANNUAL GENERAL MEETING

A notice convening the Annual General Meeting of the Company (“AGM”) to be held at the Conference Room, 3/F, Nexxus Building, 77 Des Voeux Road Central, Hong Kong on Friday, 30 May 2014 at 11:30 a.m. is set out on pages 12 to 14 of this circular. Whether or not you are able to attend the AGM, you are requested to complete and return the accompanying form of proxy in accordance with the instructions printed thereon as soon as possible and in any event not less than 48 hours before the time of the AGM (or any adjournment thereof) to the office of the Company’s share registrar in Hong Kong, Tricor Tengis Limited at Level 22, Hopewell Centre, 183 Queen’s Road East, Hong Kong. Completion and return of the form of proxy will not preclude you from attending and voting in person at the AGM or any adjournment thereof should you so wish.

28 April 2014

DEFINITIONS

In this circular, the following expressions have the following meanings, unless the context requires otherwise:

“AGM”	the annual general meeting of the Company to be convened on Friday, 30 May 2014 at 11:30 a.m. at the Conference Room, 3/F, Nexxus Building, 77 Des Voeux Road Central, Hong Kong
“AGM Notice”	the notice convening the AGM as set out on pages 12 to 14 of this circular
“Articles of Association”	the articles of association of the Company
“Board”	the board of Directors
“Company”	Ceneric (Holdings) Limited, a company incorporated in the Cayman Islands with limited liability with its Shares listed on the Stock Exchange
“Directors”	directors of the Company
“Latest Practicable Date”	22 April 2014, being the latest practicable date prior to the printing of this circular for ascertaining certain information referred to in this circular
“Listing Rules”	Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited
“SFO”	the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong)
“Share(s)”	shares(s) of HK\$0.01 each in the capital of the Company
“Shareholder(s)”	the shareholder(s) of the Company from time to time
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“Takeovers Code”	The Codes on Takeovers and Mergers and Share Buy-backs

CENERIC (HOLDINGS) LIMITED
新嶺域 (集團) 有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 542)

Executive Directors:

CHENG Wai Lam, James (*Chief Executive Officer*)

(appointed on 8 November 2013)

CHI Chi Hung, Kenneth

HUANG Zhenda

(appointed on 19 November 2013)

YEUNG Kwok Leung

LEE Kuang Yeu

HO Tak Pong, Matthew

(resigned on 30 September 2013)

Independent Non-Executive Directors:

CHAN Hoi Ling

SO Wai Lam

SUNG Yat Chun

Registered office:

The Offices of Caledonian Bank
& Trust Limited

P.O. Box 1043

Grand Cayman KY1-1102

Cayman Islands

*Head office and principal place
of business in Hong Kong:*

7/F., Guangdong Finance Building

88 Connaught Road West

Sheung Wan

Hong Kong

28 April 2014

To the Shareholders

Dear Sir/Madam,

**PROPOSALS FOR RE-ELECTION OF DIRECTORS,
CHANGE OF AUDITORS,
GENERAL MANDATE TO ISSUE SHARES AND
TO REPURCHASE SHARES
AND
NOTICE OF ANNUAL GENERAL MEETING**

INTRODUCTION

The purpose of this circular is to provide you with information in respect of the resolutions to be proposed at the AGM relating to (i) the re-election of retiring Directors; (ii) the appointment of the new auditors; and (iii) the granting to the Directors of general mandates to allot, issue and deal with Shares and repurchase existing Shares and, subject to the passing of the resolutions approving the grant of the aforesaid general mandates, to extend the general mandate to allot, issue and deal with additional Shares by an amount not exceeding the amount of Shares purchased by the Company under the authority to repurchase.

LETTER FROM THE BOARD

RE-ELECTION OF DIRECTORS

Pursuant to Article 112 of the Articles of Association, the Board shall have power at any time, and from time to time, to appoint any person as a Director, either to fill a casual vacancy, or as an addition to the Board, but so that the total number of Directors shall not at any time exceed the maximum number fixed by or in accordance with these Articles. Subject to the provisions of these Articles, any Director so appointed by the Board shall hold office only until the next following general meeting of the Company in the case of filling a casual vacancy or until the next following annual general meeting of the Company in case of an addition to the Board, and shall then be eligible for re-election at the meeting and any Director who so retires shall not be taken into account in determining the number of Directors who are to retire by rotation at such meeting. Accordingly, Mr. CHENG Wai Lam, James and Mr. HUANG Zhenda shall offer themselves for re-election at the forthcoming AGM.

Pursuant to Articles 106 and 107 of the Articles of Association, at each AGM of the Company, one-third of the Directors for the time being (or, if their number is not a multiple of three, the number nearest to but not less than one-third) shall retire from office by rotation such that each Director (including those appointed for a specific term) will be subject to retirement by rotation at least once every three years at the AGM. Accordingly, Mr. YEUNG Kwok Leung and Ms. CHAN Hoi Ling shall offer themselves for re-election at the forthcoming AGM.

Article 109 of the Articles of Association provides that no person, other than a retiring Director, shall, unless recommended by the Board for election, be eligible for election to the office of Director at any general meeting, unless notice in writing of the intention to propose that person for election as a Director and notice in writing by that person of his willingness to be elected shall have been given to the Company during the period commencing no earlier than the day after the despatch of the notice of the general meeting appointed for such election and ending no later than seven days prior to the date of such general meeting.

Accordingly, if a Shareholder wishes to nominate a person to stand for election as a Director at the AGM, notice in writing of his intention to propose such person for election as a Director and the notice in writing executed by the nominee of his willingness to be elected must be validly served at the principal place of business of the Company at 7/F., Guangdong Finance Building, 88 Connaught Road West, Sheung Wan, Hong Kong on or before 22 May 2014.

Brief biographical details of the retiring Directors who are proposed to be re-elected at the AGM are set out below:

Mr. CHENG Wai Lam, James, aged 53, was appointed an Executive Director and the Chief Executive Officer of the Company in November 2013. He holds a Master of Business Administration from the University of San Francisco, U.S.A. and Bachelor of Arts (Administrative and Commercial Studies) from the University of Western Ontario, Canada. He has over twenty-five years of experience in corporate & investment banking, finance and securities, entrepreneurial management, corporate finance and management, of which over twenty years were in senior management positions. He is currently the general manager of a subsidiary of the Company. Mr. CHENG is also currently an independent non-executive

LETTER FROM THE BOARD

director of Harmonic Strait Financial Holdings Limited, the securities of which are listed on the Stock Exchange. He was previously an executive director of Pizu Group Holdings Limited during the period from July 2011 to April 2013.

A service contract which forms the basis of emoluments has been entered into between the Company and Mr. CHENG, pursuant to which (i) there is no fixed length of service with the Company but he will be subject to retirement and rotation in accordance with the Articles of Association of the Company; and (ii) he is entitled to basic salary of HK\$60,000 per month plus year end discretionary bonus from the Company; (iii) he is also entitled to receive the salary of HK\$40,000 per month from a subsidiary of the Company. The emoluments of Mr. CHENG is determined on the basis of performance, his duties and responsibilities with the Group, the Group's performance and its remuneration policy.

As at the Latest Practicable Date, Mr. CHENG did not have any relationship with any directors, senior management or substantial shareholders of the Company nor had he any interests in shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO"). Mr. CHENG is not aware of any other matters that need to be brought to the attention of the shareholders of the Company.

Mr. CHENG had been a director of Café 18 Limited ("Café 18") since 23 March 2001, a company incorporated in Hong Kong with limited liability and was principally engaged in fast food business. On 9 May 2002, a winding-up petition was served by a creditor against Café 18 and filed with the High Court of Hong Kong Special Administrative Region in relation to the claim for a sum of HK217,146.24. Liquidators were appointed on 27 June 2003. Subsequently, Café 18 was ordered to be wound up by the Court on 27 December 2007.

Save as disclosed above, there is no other information in relation to Mr. CHENG to be disclosed pursuant to Rules 13.51(2)(h) to (v) of the Listing Rules.

Mr. HUANG Zhenda, aged 40, was appointed an Executive Director of the Company in November 2013. He holds the Bachelor's and Master's Combined Degree from Southwest University of Political Science and Law as well as Doctoral Degree in Economics from Northwest University. He also holds Practising Lawyer's License in the People's Republic of China. Mr. HUANG has a broad range of corporate and business experience. He is currently the project director of a subsidiary of the Company. Prior to his joining the Company, he was previously an Executive Assistant to the Chairman and President of HNA Holding Group Co., Ltd primarily to handle key investments, risk control, major and key legal and economic disputes and in negotiating investment and financing contracts etc.

A service contract which forms the basis of emoluments has been entered into between the Company and Mr. HUANG, pursuant to which (i) there is no fixed length of service with the Company but he will be subject to retirement and rotation in accordance with the Articles of Association of the Company; and (ii) he is entitled to emoluments of HK\$60,000 per month plus year end discretionary bonus from the Company; (iii) he is also entitled to receive the salary of HK\$40,000 per month from a subsidiary of the Company. The emoluments of Mr. HUANG is determined on the basis of performance, his duties and responsibilities with the Group, the Group's performance and its remuneration policy.

LETTER FROM THE BOARD

As at the Latest Practicable Date, Mr. HUANG did not have any relationship with any directors, senior management or substantial shareholders of the Company nor had he any interests in shares of the Company within the meaning of the SFO. Mr. HUANG is not aware of any other matters that need to be brought to the attention of the shareholders of the Company.

Save as disclosed above, there is no other information in relation to Mr. HUANG to be disclosed pursuant to Rules 13.51(2)(h) to (v) of the Listing Rules.

Mr. YEUNG Kwok Leung, aged 40, was appointed an Executive Director of the Company in October 2010. He holds a Bachelor's Degree in Accountancy and has over 17 years of experience in auditing, financial controlling, accounting, corporate developments as well as business strategies. He was admitted as a fellow member of the Association of Chartered Certified Accountants and an associate member of the Hong Kong Institute of Certified Public Accountants. Mr. YEUNG is currently an executive director of The Hong Kong Building and Loan Agency Limited. Mr. YEUNG was previously an executive director of China Fortune Financial Group Limited.

A service contract which forms the basis of emoluments has been entered into between the Company and Mr. YEUNG, pursuant to which (i) there is no fixed length of service with the Company but he will be subject to retirement and rotation in accordance with the Articles of Association of the Company; and (ii) he is entitled to emoluments of HK\$10,000 per month. The emoluments of Mr. YEUNG is determined on the basis of performance, his duties and responsibilities with the Company, the Company's performance and its remuneration policy.

As at the Latest Practicable Date, Mr. YEUNG did not have any relationship with any directors, senior management or substantial shareholders of the Company nor had he any interests in shares of the Company within the meaning of the SFO. Mr. YEUNG is not aware of any other matters that need to be brought to the attention of the shareholders of the Company.

Save as disclosed above, there is no other information in relation to Mr. YEUNG to be disclosed pursuant to Rules 13.51(2)(h) to (v) of the Listing Rules.

Ms. CHAN Hoi Ling, aged 40, was appointed an Independent Non-Executive Director of the Company in October 2010. She graduated from the University of South Australia with a Bachelor's Degree in Accountancy and Hong Kong Polytechnic University with a Master Degree in Business Administration. She has extensive experience in auditing and accounting. Ms. CHAN was admitted as an associate member of the Hong Kong Institute of Certified Public Accountants and the Australian Society of Certified Practising Accountants. Ms. CHAN resigned as an independent non-executive director of M Dream Inworld Limited in February 2014.

A service contract which forms the basis of emoluments has been entered into between the Company and Ms. CHAN, pursuant to which (i) her terms of appointment shall continue until 31 December 2014 but she will be subject to retirement and rotation in accordance with the

LETTER FROM THE BOARD

Articles of Association of the Company; and (ii) she is entitled to a director's fees of HK\$100,000 per annum. The emoluments of Ms. CHAN is determined upon the prevailing market conditions and her experience.

As at the Latest Practicable Date, Ms. CHAN did not have any relationship with any directors, senior management or substantial shareholders of the Company nor had she any interests in shares of the Company within the meaning of the SFO. Ms. CHAN is not aware of any other matters that need to be brought to the attention of the shareholders of the Company.

Save as disclosed above, there is no other information in relation to Ms. CHAN to be disclosed pursuant to Rules 13.51(2)(h) to (v) of the Listing Rules.

CHANGE OF AUDITORS

As disclosed in the announcement of the Company dated 17 April 2014, Parker Randall CF (H.K.) CPA Limited ("Parker Randall") will retire as the auditors of the Company upon expiration of its current term of office at the conclusion of the AGM.

The Board has resolved, with the recommendation from the audit committee of the Company, to propose the appointment of McMillan Woods SG CPA Limited as the auditors of the Company at the AGM to fill the vacancy following the retirement of Parker Randall and to hold office from the conclusion of the AGM until the conclusion of the next annual general meeting, subject to approval of the Shareholders at the AGM.

Parker Randall has confirmed in writing that there are no matters in relation to its cessation to act as the Company's auditors that need to be brought to the attention of the Shareholders. The Board has also confirmed that there are no disagreements or outstanding matters between the Company and Parker Randall, and the Board is not aware of any other matters in relation to the change of auditors that need to be brought to the attention of the Shareholders.

GENERAL MANDATE TO ISSUE SHARES AND TO REPURCHASE SHARES

It will be proposed at the AGM an ordinary resolution, which is set out in resolution No. 4A of the AGM Notice granting the Directors a general mandate to allot, issue and deal with Shares not exceeding 20 per cent of the Shares in the issued share capital of the Company as at the date of passing the resolution ("Issue Mandate").

As at the Latest Practicable Date, the Company had 1,931,638,040 Shares in issue. Subject to the passing of the resolution for the approval of the Issue Mandate, the Company would be allowed under the Issue Mandate to allot, issue and deal with a maximum of 386,327,608 Shares.

The Directors have no immediate plans to issue any new Shares.

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It will be proposed at the AGM an ordinary resolution, which is set out in resolution No. 4B of the AGM Notice granting the Directors a general mandate to exercise the powers of the Company to repurchase Shares up to a limit of 10 per cent of the aggregate nominal amount of the Company's issued share capital at the date of passing the resolution (the "Repurchase Mandate").

In addition, if the resolutions approving the Issue Mandate and the Repurchase Mandate are passed, an ordinary resolution will be proposed to authorise the Directors to allot, issue and otherwise deal with further Shares up to an amount equal to the aggregate nominal amount of the Shares purchased under the Repurchase Mandate.

An explanatory statement as required under the Listing Rules giving information regarding the Repurchase Mandate is set out in Appendix to this circular.

AGM

A notice convening the AGM to be held at the Conference Room, 3/F, Nexxus Building, 77 Des Voeux Road Central, Hong Kong on Friday, 30 May 2014 at 11:30 a.m. is set out on pages 12 to 14 of this circular.

A form of proxy for use at the attend the AGM is enclosed with this circular. Whether or not you are able to attend the AGM, you are requested to complete and return the accompanying form of proxy in accordance with the instructions printed thereon as soon as possible and in any event not less than 48 hours before the time appointed for the holding of the AGM (or any adjournment thereof) to the office of the Company's share registrar in Hong Kong, Tricor Tengis Limited at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong. Completion and return of the form of proxy will not preclude you from attending and voting in person at the AGM or any adjournment thereof should you so wish.

VOTING BY POLL AT THE AGM

Pursuant to the Listing Rule 13.39(4), any vote of shareholders at a general meeting must be taken by poll except where the chairman of the meeting, in good faith, decides to allow a resolution which relates purely to a procedural or administrative matter to be voted on by a show of hands. Therefore, all the resolutions put to the vote at the AGM will be taken by way of poll. The chairman of the AGM will explain the detailed procedures for conducting a poll at the commencement of the AGM.

After the conclusion of the AGM, the poll results will be published on the website of the Stock Exchange and the website of the Company at www.cenericholdings.com.

LETTER FROM THE BOARD

RECOMMENDATION

The Directors are of the opinion that all the proposed resolutions are in the best interest of the Company and the Shareholders as a whole and recommend the Shareholders to vote in favour of all of the resolutions to be proposed at the AGM.

By Order of the Board
Ceneric (Holdings) Limited
CHI Chi Hung, Kenneth
Executive Director

The following is the explanatory statement required to be sent to Shareholders under Rule 10.06(1)(b) of the Listing Rules to provide requisite information for you to make an informed decision whether to vote for or against the resolution to approve the Repurchase Mandate.

1. SHARE CAPITAL

As at the Latest Practicable Date, the issued share capital of the Company comprised 1,931,638,040 Shares. Subject to the approval of the Repurchase Mandate and on the basis that no further Shares are issued or repurchased prior to the passing of the relevant resolution at the AGM, the Company will be allowed under the Repurchase Mandate to repurchase a maximum of 193,163,804 Shares.

2. REASONS FOR REPURCHASES

The Directors believe that the Repurchase Mandate is in the best interests of the Company and Shareholders as a whole. Such repurchase may, depending on market conditions and funding arrangements at the time, lead to an enhancement of the net asset value and/or earnings per Share and will only be made when the Directors believe that such repurchase will benefit the Company and Shareholders as a whole.

3. FUNDING OF REPURCHASES

In repurchasing Shares, the Company may only apply funds legally available for such purpose in accordance with the Articles of Association and the applicable laws of Cayman Islands. A listed company may not repurchase its own shares on the main board of the Stock Exchange for a consideration other than cash or for settlement otherwise than in accordance with the trading rules of the Stock Exchange. Cayman Islands law provides that the amount to be paid in connection with a share repurchase may only be paid out of the capital paid up on the relevant purchased Shares or out of the funds of the Company which would otherwise be available for dividend or distribution or out of the proceeds of a fresh issue of Shares made for the purpose. The amount of premium payable on a repurchase may only be paid out of either the funds of the Company that would otherwise be available for dividend or distribution or out of the share premium account of the Company. It is envisaged that the funds required for any repurchase under the Repurchase Mandate would be derived from such sources.

There might be a material adverse impact on the working capital or gearing position of the Company as compared with the position disclosed in the audited accounts of the Company for the year ended 31 December 2013 in the event that the repurchase of Shares under the Repurchase Mandate were to be carried out in full at any time during the proposed repurchase period. However, the Directors do not propose to exercise the Repurchase Mandate to such extent as would, in the circumstances, have a material adverse effect on the working capital requirements of the Company or the gearing levels which in the opinion of the Directors are from time to time appropriate for the Company.

4. SHARE PRICES

The highest and lowest prices at which the Shares have been traded on the Stock Exchange during each of the twelve months preceding the Latest Practicable Date were as follows:

Month	Price per share	
	Highest <i>HK\$</i>	Lowest <i>HK\$</i>
2013		
April	0.2230	0.1830
May	0.2420	0.1820
June	0.2400	0.1980
July	0.2190	0.1410
August	0.1600	0.1220
September	0.1530	0.1220
October	0.1390	0.1200
November	0.1770	0.1270
December	0.1370	0.1150
2014		
January	0.1230	0.1030
February	0.1300	0.0990
March	0.1250	0.1100
April (up to the Latest Practicable Date)	0.1170	0.1070

5. UNDERTAKING AND DISCLOSURE OF INTERESTS

The Directors have undertaken to the Stock Exchange that, so far as the same may be applicable, they will exercise the powers of the Company to make repurchases pursuant to the Repurchase Mandate in accordance with the Listing Rules, the applicable laws of Cayman Islands and the Articles of Association.

None of the Directors nor, to the best of their knowledge having made all reasonable enquiries, any of their associates, has any present intention to sell any Shares to the Company or its subsidiaries if the Repurchase Mandate is approved by the Shareholders.

No connected person (as defined in the Listing Rules) of the Company has notified the Company that he/she/it has a present intention to sell Shares to the Company or its subsidiaries and no such person has undertaken not to do so, in the event that the Repurchase Mandate is approved by the Shareholders.

6. TAKEOVERS CODE

If on the exercise of the power to repurchase Shares pursuant to the Repurchase Mandate, a shareholder's proportionate interest in the voting rights of the Company increases, such increase will be treated as an acquisition for the purposes of Rule 32 of the Takeovers Code. As a result, a shareholder or group of shareholders acting in concert could obtain or consolidate control of the Company and become obliged to make a mandatory offer in accordance with Rule 26 of the Takeovers Code.

As at the Latest Practicable Date, to the best of the knowledge and belief of the Directors, Mr. FONG Shing Kwong and Star Advance International Limited (together the "Concert Group") were together beneficially interested in 560,000,000 Shares, representing approximately 28.99% of the issued share capital of the Company. In the event that the Directors should exercise in full the Repurchase Mandate and if there is no other change in the issued share capital of the Company, the shareholding of the Concert Group will be increased to approximately 32.21% of the issued share capital of the Company. Accordingly, an exercise of the Repurchase Mandate in full will not result in any member of the Concert Group becoming obliged to make a mandatory offer under Rule 26 of the Takeovers Code. Save as aforesaid, the Directors are not aware of any consequences which may arise under the Takeovers Code as a result of any repurchases made under the Repurchase Mandate.

Save as disclosed above, the Directors are not aware of any shareholder or group of shareholders of the Company acting in concert, who may become obliged to make a mandatory offer under Rule 26 of the Takeovers Code as a consequence of any purchases pursuant to the Repurchase Mandate.

7. SHARE REPURCHASES MADE BY THE COMPANY

The Company has not repurchased any Shares (whether on the Stock Exchange or otherwise) in the six months preceding the Latest Practicable Date.

NOTICE OF ANNUAL GENERAL MEETING

CENERIC (HOLDINGS) LIMITED
新嶺域 (集團) 有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 542)

NOTICE OF ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN that an annual general meeting (“Meeting”) of Ceneric (Holdings) Limited (the “Company”) will be held at the Conference Room, 3/F, Nexxus Building, 77 Des Voeux Road Central, Hong Kong on Friday, 30 May 2014 at 11:30 a.m. for the following purposes:

1. To receive and consider the audited Financial Statements and the Reports of the Directors and the Auditors for the year ended 31 December 2013.
2. To re-elect Directors and to authorise the Board of Directors to fix their remuneration.
3. To appoint McMillan Woods SG CPA Limited as auditors of the Company following the retirement of Parker Randall CF (H.K.) CPA Limited as to authorise the Board of Directors to fix their remuneration.
4. As special business, to consider and if thought fit, pass with or without amendments, the following resolutions as Ordinary Resolutions:

A. **“THAT:**

- (a) subject to paragraph (c), the exercise by the Directors of the Company during the Relevant Period (as hereinafter defined) of all the powers of the Company to allot, issue and deal with additional shares of HK\$0.01 each in the capital of the Company (“Shares”) or securities convertible into such Shares or options or warrants or similar rights to subscribe for any Shares and to make or grant offers, agreements and options which would or might require the exercise of such powers be and is hereby generally and unconditionally approved;
- (b) the approval in paragraph (a) shall authorize the Directors of the Company during the Relevant Period (as hereinafter defined) to make or grant offers, agreements and options which would or might require the exercise of such powers after the end of the Relevant Period;
- (c) the aggregate nominal amount of the Shares allotted, issued and dealt with or agreed conditionally or unconditionally to be allotted, issued and dealt with (whether pursuant to an option or otherwise) by the Directors of the Company pursuant to the approval in paragraph (a), otherwise than pursuant to (i) a Rights Issue (as hereinafter defined); (ii) the exercise of

NOTICE OF ANNUAL GENERAL MEETING

any rights of subscription or conversion under the terms of any warrants issued by the Company, or any securities which are otherwise convertible into Shares; (iii) an issue of Shares upon exercise of options granted under the share option scheme from time to time adopted by the Company; or (iv) an issue of Shares as scrip dividends or similar arrangement providing for the allotment of Shares in lieu of the whole or part of dividends or similar arrangement providing for the allotment of Shares in accordance with the articles of association of the Company from time to time, shall not exceed 20 per cent of the aggregate nominal amount of the share capital of the Company in issue as at the date of the passing of this Resolution and the said approval shall be limited accordingly; and

(d) for the purpose of this Resolution:

“Relevant Period” means the period from the passing of this Resolution until whichever is the earliest of:

- (i) the conclusion of the next annual general meeting of the Company;
- (ii) the expiration of the period within which the next annual general meeting of the Company is required by the articles of association of the Company or any applicable law of Cayman Islands to be held; and
- (iii) the revocation or variation of the authority given under this Resolution by an ordinary resolution of the shareholders of the Company in general meeting.

“Rights Issue” means an offer of Shares, or offer or issue of warrants, options or other securities giving rights to subscribe for Shares open for a period fixed by the Directors of the Company to holders of Shares and/or warrants on the respective registers of the Company on a fixed record date in proportion to their then holdings of such shares and/or warrants (subject to such exclusions or their arrangements as the Directors of the Company may deem necessary or expedient in relation to fractional entitlements, or having regard to any restrictions or obligations under the laws of, or the requirements of, any jurisdiction applicable to the Company, or any recognized regulatory body or any stock exchange applicable to the Company).”

B. “THAT:

- (a) subject to paragraph (b) below, the exercise by the Directors during the Relevant Period (for the purpose of this resolution, “Relevant Period” shall have the same meaning as assigned to it under resolution number 4A, as set out in the notice convening this meeting) of all the powers of the Company to repurchase Shares on The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) or on any other stock exchange on which the securities of the Company may be listed and which is recognized by

NOTICE OF ANNUAL GENERAL MEETING

the Securities and Futures Commission and the Stock Exchange for this purpose, subject to and in accordance with all applicable laws and/or the requirements of the Stock Exchange or of any other stock exchange as amended from time to time, be and is hereby generally and unconditionally approved; and

- (b) the aggregate nominal amount of securities authorized to be repurchased by the Company pursuant to the approval in paragraph (a) above during the Relevant Period shall not exceed 10 per cent of the aggregate nominal amount of the share capital of the Company in issue as at the date of passing this resolution and the said approval shall be limited accordingly.”
- C. “**THAT** conditional on the passing of the resolutions set out in paragraphs 4A and 4B of the notice convening this meeting, the general mandate granted to the Directors to exercise the powers of the Company to allot, issue and deal with additional Shares of the Company pursuant to the resolution set out in paragraph 4A of the notice convening this meeting be and is hereby extended by the addition to the aggregate nominal amount of the share capital of the Company which may be allotted or agreed conditionally or unconditionally to be allotted by the Directors pursuant to such general mandate of an amount representing the aggregate nominal amount of the share capital of the Company repurchased by the Company under the authority granted pursuant to the resolution set out in paragraph 4B of the notice convening this meeting, provided that such extended amount shall not exceed 10 per cent of the aggregate nominal amount of the share capital of the Company in issue as at the date of passing this resolution.”

By Order of the Board
Ceneric (Holdings) Limited
CHI Chi Hung, Kenneth
Executive Director

Hong Kong, 28 April 2014

Notes:

1. A member of the Company entitled to attend and vote at the Meeting convened by this notice is entitled to appoint one or more proxies to attend and vote in his stead. A proxy need not be a member of the Company.
2. In order for such appointment to be valid, the form of proxy, and, if required, the power of attorney or other authority (if any) under which it is signed, or a notarially certified copy of that power or authority must be deposited at the Company's Share Registrar in Hong Kong, Tricor Tengis Limited at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong not less than 48 hours before the time appointed for the Meeting or any adjournment thereof.
3. In relation to the proposed resolution numbered 4B above, the Directors wish to state that they will exercise the powers conferred thereby to repurchase the securities of the Company in circumstances which they deem appropriate for the benefit of the shareholders of the Company. An explanatory statement containing the information necessary to enable the shareholders of the Company to make an informed decision to vote on the proposed resolution as required by the Listing Rules is set out in the circular despatched to the shareholders of the Company on the date hereof.